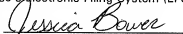


I hereby certify that this Response is being transmitted electronically via the United States Patent & Trademark Office's Electronic Filing System (EFS) on the date indicated below:

By:


Jessica G. Bower

Date: November 11, 2009

PATENT

DOCKET NO.: 1310-2

**AMENDMENT UNDER 37 CFR 1.116
EXPEDITING PROCEDURE
EXAMINING GROUP NO. 3632**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT : JOSEPH E. PORCELLI
SERIAL NO. : 09/356,771
FILED : JULY 16, 1999
TITLE : CAR AND TRUCK BEVERAGE HOLDER
EXAMINER : BRADLEY H. DUCKWORTH
ART UNIT NO. : 3632

AMENDMENT IN REPLY TO OFFICE ACTION UNDER 37 CFR 1.116

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action dated August 11, 2009, please amend the above-identified application as follows:

Amendments to the Claims are reflected on page 3 of this paper.

Remarks/Arguments begin on page 6 of this paper.